

WHICH WAY

SOUTHERN  
CALIFORNIA?

**SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS**  
818 West Seventh Street, 12th Floor  
Los Angeles, California 90017-3435



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WHICH WAY

SOUTHERN  
CALIFORNIA?

PROMOTING  
ECONOMIC  
GROWTH  
& SOCIAL  
EQUITY



# WHICH WAY SOUTHERN CALIFORNIA?

## Introduction:

Southern California faces challenging complex issues that impact the prosperity of communities and the region. In this workshop we will examine the challenges and opportunities facing economic growth and social equity. We will draw on HUD's, "The State of the Cities 2000: Megaforces Shaping the Future of the Nation's Cities" report, as a basis to discuss the future of our cities and region.



The first part of the workshop will consist of a panel discussion and the second part will include a demonstration of Internet resources and technology.

Please plan on attending this informative workshop and join our distinguished panel of speakers, as they address the policies and practices that promote economic growth and social equity.

## Topics:

- ▲ Link local development activities to regional economic growth strategies.
- ▲ Promote a local and regional economic growth agenda that emphasizes equity.
- ▲ Highlight local policies and practices that promote and build economically vibrant communities in the region.

## DATE:

Wednesday, May 2, 2001

## TIME:

10:00 a.m. – 1:00 p.m.

## LOCATION:

### SCAG Offices

818 West Seventh Street  
12th Floor  
Los Angeles, CA 90017

## SPEAKERS:

### Neal Richman

#### Moderator

Advanced Policy Institute of UCLA

### Bev Perry

Council member, City of Brea  
Commissioner, Speaker's  
Commission on Regionalism

### Eugene Grigsby

#### Executive Director

Advanced Policy Institute of UCLA

### Victor Rubin

#### Director of Research

Policy Link

## AND OTHERS...

## SPONSORS:

HUD, SCAG and UCLA's API

## INFORMATION:

Norma Edith García  
213-236-1831 (phone)  
213-236-1963 (fax)  
garcian@scag.ca.gov



# REGISTRATION

To register, please provide the following information:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_

Fax: (     ) \_\_\_\_\_

Email: \_\_\_\_\_

Deadline for Registration is **Thursday, April 26th.**

Choose one of these methods to register:

**EMAIL:** garcian@scag.ca.gov

**Phone:** 213-236-1831

**FAX:** 213-236-1963

Videoconferencing will be available at SCAG's Inland Empire Office: 3600 Lime Street, Suite 216, Riverside, CA 92501



## DIRECTIONS TO SCAG OFFICES

818 West 7th Street 12th Floor Los Angeles, CA 90017.  
(213) 236-1800; fax: (213) 236-1825.

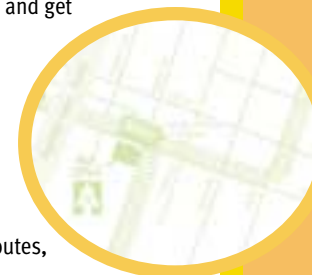
**BY TRANSIT:** SCAG is accessible by all Metrolink Service to Union Station. Transfer to the Metro Red Line (free transfer with Metrolink ticket) and get off at 7th and Metro Station. Metro Red Line Service to SCAG is also available.

SCAG is accessible by the Blue Line. Get off at 7th and Metro Station.

SCAG is served directly by DASH Routes, A, B, E, and F.

Bus Service via MTA, Foothill, Santa Monica, and Orange County transit is available to downtown. Call **1-800-Commute** for details.

**BY FREEWAY:** Harbor Freeway (110). Exit on 6th Street, turn right on Flower.



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